
CONTENTS

Andrejovská Alena, Konečná Veronika Corporate taxation from the perspective of EU countries categorization	8
Belanová Katarína Financing of small and medium – sized enterprises from public sources	15
Biwei Guan Comparison of Insurance Operational Efficiency between the Biggest Life-insurance Company from China and Japan	21
Borovcová Martina, Folvarschi Zuzana Performance Assessment of companies by Applying Decomposition Multi-Criteria Methods	30
Borovička Adam Pension (participant) fund selection via multi-criteria evaluation method	38
Branžovský Jiří Relationships between monetary variables and the stock price returns: Case for Czechia, Hungary, Poland and the UK	47
Budík Josef, Schlossberger Otakar Credit rating and Corruption Perceptions Index	56
Čulík Miroslav, Gurný Petr, Ošťádal Vít Valuation of Multi-Real Options With Multiple Sources of Uncertainty (Dual Rainbow Real Options)	64
Gažová Adamková Hana Searching for employees through social networks in companies and financial institutions in Slovakia	78
Guo Haochen Review and analysis of buyback in US equity market	87
Ištók Michal, Krištofik Peter, Šlampaiová Lea Tax havens and company liquidity: Evidence from Slovakia	95
Klimontowicz Monika, Mitreęa-Niestrój Krystyna The role of BankTechs in developing mobile payments in Poland – the case of BLIK	103
Kopa Miloš, Šutiené Kristina, Kabasinskas Audrius, Mešťan Michal Stochastic dominance analysis of Slovak 2nd pillar pension funds	112
Lisztwanová Karolina, Ratmanová Iveta Evaluation of finished products and its impact on corporate's profit and value of assets	122

Málek Jiří, van Quang Tran Comparison Fat Tails for PX and FTSE Indices	130
Marček Dušan Determination of Fuzzy Relations for Economic Fuzzy Time Series Models by Neural Networks	137
Mikulec Ondřej Predictive HR analytics: case of employee turnover	144
Nocoň Aleksandra Swedish scenario for monetary policy normalization proces	152
Novotná Martina Non-Financial Determinants of Corporate Survival in the Czech Republic	161
Novotný Josef, Ohanka David The Effective Rate of Income Tax in the Banking Sector of the Czech Republic over the period 2016 – 2017	169
Polednáková Anna High-tech start-up and valuation methods	176
Randáková Monika, Hospodka Jan Reporting of payables in bankruptcy	183
Richtarová Dagmar, Ptáčková Barbora Analysis of Economic Value Added development of Manufacturing Industry: the case in the Czech Republic	190
Rujirarangsarn Kamonchai, Lozza Sergio Ortobelli Impact of Google Trends on stock prices	198
Srnišová Petra Accounting policy and its impact on the classification of an accounting entity into a size group	206
Stádník Bohumil Empirical Macaulay's Duration Concept	214
Strouhal Jiří, Horák Josef, Bokšová Jiřina Reporting of Equity Financial Assets by Czech TOP100 Companies: True and Fair (or Far) View of Reality?	222
Svoboda Martin, Opala Noel, Rüder Annika Forecast quality of interest rate risk measures in cases of increasing yield curves – A comparison between the Historical Simulation and the EBA IRRBB scenarios	230
Szarková Miroslava, Beláňová Benita, Matkovčíková Natália Social networks in the system of communication tools in internal communication used in the Slovak banking sector	240

Szewczyk Łukasz The efficiency of a deposit guarantee scheme - a psychological component	249
Špačková Adéla Tariff Analysis in Claim Frequencies Models	256
Torri Gabriele, Giacometti Rosella Penalized Expectiles Optimal Portfolios	263
Varga Kiss Katalin The Role of Financial Information in Measuring Firm-level Competitiveness for SMEs	269
Wang Anlan Minimum Risk Portfolio Optimization	280
Zmeškal Zdeněk, Dluhošová Dana Application of the grey relation systems in multi-attribute decision making and forecasting in finance	288