



**3<sup>rd</sup> – 4<sup>th</sup> September 2019**



Invitation to 12<sup>th</sup>  
International Scientific  
Conference

## Financial Management of Firms and Financial Institutions

### ORGANIZED BY

VŠB-Technical University of Ostrava,  
Faculty of Economics,  
Department of Finance

### CONFERENCE DATE

3<sup>rd</sup> – 4<sup>th</sup> September 2019

### CONFERENCE VENUE

HARMONY CLUB HOTEL,  
28. října 170 Street, Ostrava,  
Czech Republic

### AIM OF THE CONFERENCE

Presentation, discussion and information  
exchange in the area of the financial  
management and decision-making  
of the financial and non-financial  
companies and institutions.

### CONFERENCE GUARANTEE

prof. Dr. Ing. Dana Dluhošová  
prof. Dr. Ing. Zdeněk Zmeškal  
prof. Ing. Tomáš Tichý, Ph.D.  
Faculty of Economics, VŠB-Technical  
University of Ostrava

### PROGRAM COMMITTEE

**prof. Dr. Ing. Dana Dluhošová**  
VŠB - Technical University of Ostrava

**doc. Ing. Petr Dvořák, Ph.D.**  
The University of Economics, Prague

**doc. RNDr. Jozef Fecenko, CSc.**  
The University of Economics in Bratislava

**prof. Dr. Ing. Jan Frait**  
Czech National Bank Prague

**prof. Ing. Eva Kislingerová, CSc.**  
The University of Economics, Prague

**prof. Ing. Bohumil Král, CSc.**  
The University of Economics, Prague

**doc. Ing. Peter Krištofík, Ph.D.**  
Matej Bel University in Banská Bystrica

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The University of Economics, Prague

**prof. Sergio Ortobelli Lozza**  
University of Bergamo

**doc. Ing. Martin Svoboda, Ph.D.**  
Masaryk University

**prof. Ing. Tomáš Tichý, Ph.D.**  
VŠB - Technical University of Ostrava

**prof. Ing. Miloš Tumpach, Ph.D.**  
The University of Economics in Bratislava

**prof. Dr. Ing. Zdeněk Zmeškal**  
VŠB - Technical University of Ostrava



## FINANCIAL MANAGEMENT OF FIRMS AND FINANCIAL INSTITUTIONS 2019

### CONFERENCE TOPICS

- mergers and acquisitions,
- financial analysis of the company,
- financial sources of the company,
- company valuation,
- tax burden and tax incentives analysis,
- legislative changes in taxes,
- current issues in banking and insurance sector,
- bank position in business environment support,
- current issues, problems and legislative changes in accounting,
- bank management,
- capital markets,
- financial variables forecasting,
- market, interest, currency and commodity risk,
- Value at Risk application,
- real options application,
- optimization and portfolio management,
- hedging strategies application, financial derivatives valuation,
- monetary theory development and current issues in monetary policy,
- public finance and their position in market based economies,
- European Union funds and current issues,
- savings, investments and capital,
- European Union funds and projects funding,
- Etc.

### CONFERENCE PROGRAM

#### Tuesday 3<sup>rd</sup> September 2019

9:00 - 10:00	Registration
10:00 - 10:10	Conference opening
10:10 - 12:00	Plenary talks
12:00 - 13:00	Lunch
13:00 - 18:00	Session talks
18:00	Social evening

#### Wednesday 4<sup>th</sup> September 2019

9:00 - 12:00	Session talks
12:00	Conference conclusion

### MORE INFORMATION

**Ing. Martina Borovcová, Ph.D.**

Head of organizing committee

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More information and on-line registration available at:

[www.ekf.vsb.cz/frpfi/en](http://www.ekf.vsb.cz/frpfi/en)

### PAPER SUBMISSION GUIDELINES

- paper should not exceed 8 pages total
- paper language: English
- paper template: downloadable at [www.ekf.vsb.cz/frpfi/en](http://www.ekf.vsb.cz/frpfi/en)
- please, send the paper to the following email address: [konference.katedra.financi@vsb.cz](mailto:konference.katedra.financi@vsb.cz)

### IMPORTANT DATES AND INFORMATION

#### Conference venue

HARMONY CLUB HOTEL, 28. října 170 Street, Ostrava, Czech Republic

#### Date of the conference

3<sup>rd</sup> - 4<sup>th</sup> September 2019

#### Paper submission deadline

30<sup>th</sup> April 2019

#### Notification of paper acceptance

15<sup>th</sup> June 2019

#### Registration and fee payment deadline

12<sup>th</sup> July 2019

#### Conference fee

CZK 3 900

#### Bank address (payments only in CZK)

KB Ostrava, a.s. Nádražní 1698/12, 702 00 Ostrava - Moravská Ostrava, Czech Republic

account number: 83239761/0100

account name: Karel Englis endowment fund

IBAN: CZ640100000000083239761

SWIFT: KOMBCZPP

Message for payee: 154/first and last name of participant

In case of bulk payment for more conference participants, please, inform the organizing committee by email and specify the names of participants for which the payment is made.

All the conference participants will receive the confirmation about the conference fee payment on the day of the conference opening or it will be send by post.

Conference fee is non-refundable. Substitute participation possible.

Book of proceedings will be distributed after the conference only those participants that applied for it in the registration form and paid conference fee.